

## **Cookie Policy**

Resurgent AV Integrators Private Limited ("Resurgent AV"/ the "Company") has created this Cookie Policy to explain how it uses cookies and similar technologies to recognize you when you visit our website www.resurgent.co.in ("Website").

### Cookies

A cookie is a piece of data that any website can send to your browser, which may then be stored on your computer or mobile device as an anonymous tag that identifies your computer or mobile device but not you. Cookies are widely used by websites to make their websites work more efficiently, as well as to provide reporting information. Cookies help us to remember things about your visit to our website, such as your preferred language and other choices/ settings and generally, make the Website easier for you to use.

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enable us to recognize when someone has visited our Website.

#### Use

We use cookies for several reasons – while some are required for technical reasons in order for our Website to operate better (including for security, detect spam, etc.), other cookies remember information about your browser and your preferences. For example, cookies help us remember your preferred language or the country that you are in. We can then provide you with content in your preferred language without having to ask you each time you visit our Website. To help us better understand how people use our Websites, we may use cookie services provided by third parties, mainly for analytics and other purposes. We do not release the information collected from our own cookies to any third parties, other than to our service providers who assist us in these cookie activities. Web beacons help us to monitor traffic patterns of users from one page within our Website to another, to deliver or communicate with cookies, and to improve site performance.



### Control

You have the right to decide whether to accept or reject cookies. You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our Website though your access to some functionality and areas of our Website may be restricted or unclear. You can refuse/ disable cookies through your web browser.

# **Updates**

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational reasons. We will notify you of any changes by posting the new or updated Cookie Policy on our Website.

### Contact us

If you have any questions about our use of cookies or other technologies, please email us at info@resurgent.co.in